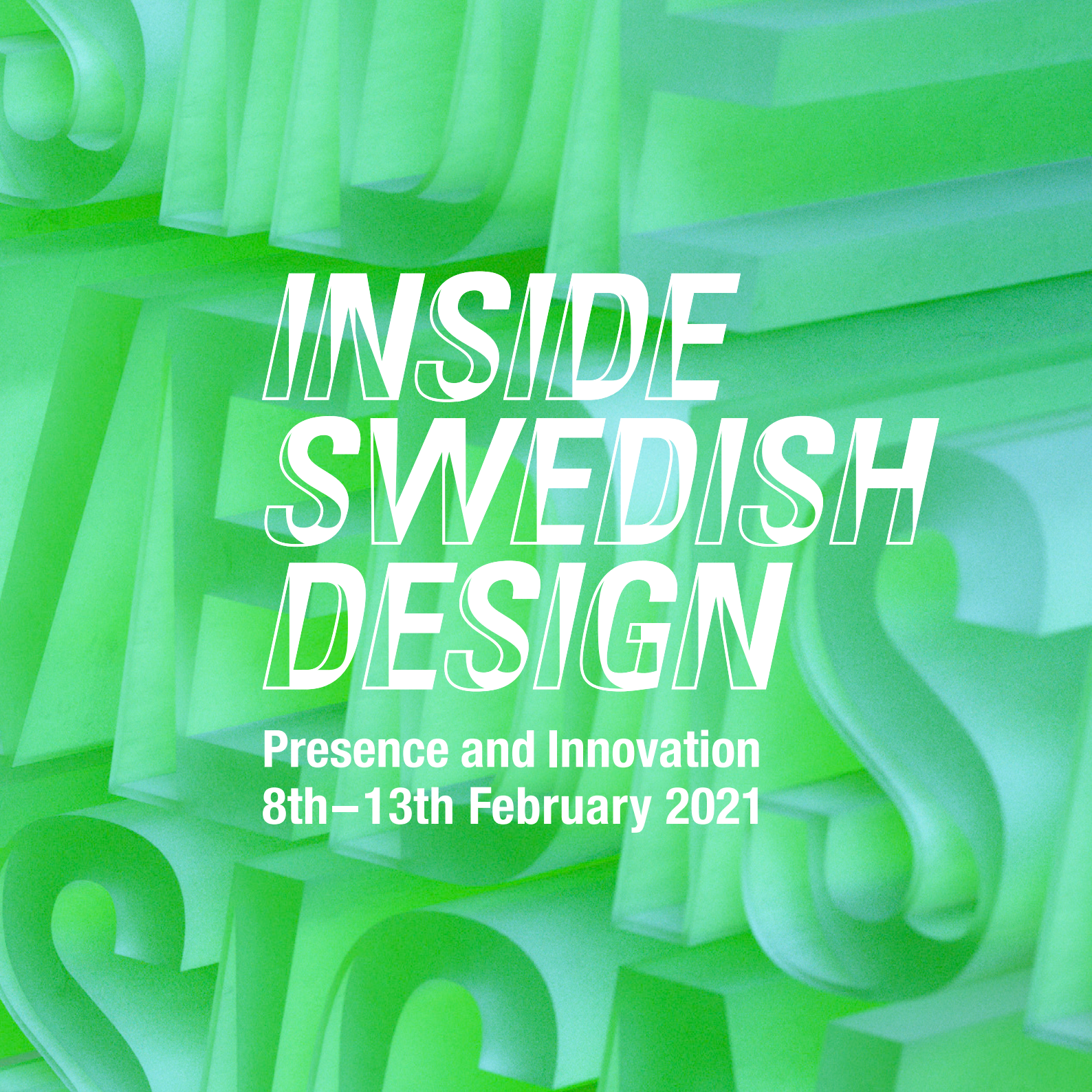


The background is a vibrant green with a complex, abstract pattern of overlapping geometric shapes, including rectangles, squares, and curved forms, creating a sense of depth and architectural structure.

INSIDE SWEDISH DESIGN

Presence and Innovation
8th–13th February 2021

Inside Swedish Design

– Presence and Innovation

During Stockholm Design Week, our initiative Inside Swedish Design will present awareness and innovative elements in the Swedish design industry, where world leading companies and internationally renowned designers coexist with the next-generation of talents and science for the interior landscape of tomorrow. The project is a collaboration between Interior Cluster Sweden and Beckmans College of Design, Swedish Wood and the Swedish Design Movement, the Government-initiated design program, which aims to profile Sweden as a design country internationally.

Beckmans College of Design

The Beckmans College of Design was founded in 1939 by the advertising executive Anders Beckman and the fashion illustrator and pattern designer Göta Trägårdh. Beckmans' is in constant development. New knowledge and new perspectives on humanism, diversity, equality and sustainability permeate the courses which are based on an artistic foundation. Beckmans College of Design is a venue devoted to promoting the knowledge that is associated with praxis-based design on an artistic foundation by practice, research and questioning.

www.beckmans.se

Swedish Wood

Swedish Wood represents the Swedish sawmill industry and is part of the Swedish Forest Industries Federation. Swedish Wood's aim is to increase the size and value of the market for Swedish wood and wood products in construction, interior design and packaging. Through inspiration, information and education, they promote wood as a competitive, renewable, versatile and natural material. Swedish Wood also lobbies on behalf of its members on key industry and trade issues.

www.svenskttra.se

Swedish Design Movement

The design programme is part of Sweden's export and investment strategy. In the updated strategy, sustainability issue has been given a stronger focus. Sweden will take a leading position in the global work of realizing the goals of the Paris agreement. The program manifests the force among Swedish creators, design companies and organizations towards sustainable change through design. The programme will focus on sustainability issues and include many different design expressions.

www.si.se

The Swedish Federation of Wood and Furniture Industry

The Swedish Federation of Wood and Furniture Industry – Trä- och Möbelföretagen (TMF) - is the national trade and employers' association of the wood processing and furniture industry in Sweden and represents approximately 700 member companies who jointly have around 30 000 employees.

www.tmf.se

Stockholm auktionsverk online auction

Stockholms Auktionsverk was founded in 1674, on the initiative of Baron Claes Rålamb, who was Governor of Stockholm at that time. As such, the oldest auction house in the world still operating today.

Stockholms Auktionsverk is a leading Nordic marketplace for art, crafts and antiques from a variety of ages and epochs. The business is operated in Stockholm from two addresses: Stockholms Auktionsverk at Nybrogatan 32 where quality and special auctions is held, and at Magasin 5 in Frihamnen, where the online auctions are held. Stockholms Auktionsverk also has branches in Gothenburg and Malmö.

Internationally, Stockholms Auktionsverk is represented in London, Paris, Nice, New York, Brussels, Geneva, Helsinki and Oslo. Our network of international customers, dealers, collectors and other contacts is vast and growing steadily.

VIEWING PRESENCE AND INNOVATION

The digital presspreview and talks will take place at Stockholms Auktionsverk, Nybrogatan 32, February 8-9, 2021. Register at insideswedishdesign.com

Presence and Innovations virtual exhibition can be seen from Wednesday February 10, at insideswedishdesign.com

Online auction February 14 at auktionsverket.se

Viewing February 10–13, at Nybrogatan.

Register and book appointment at insideswedishdesign.com
Limited number of people per visit.

We follow FHM recommendations.



Discover Swedish design and furniture industry with Interior Cluster Sweden

Interior Cluster Sweden is a non-profit organisation, a geographic concentration of 100 furniture producers, sub suppliers, institutions and municipalities. It has the potential to affect competition by increasing the productivity of the companies in the cluster, driving innovation, and stimulating new businesses and growth. A large part of the industry is geographically located in the south part of Sweden. Consequently, the development of the industry contributes to regional development and thereby the agenda for smart specialisation.

The mission is to stimulate growth, profitability and employment in the industry. The core value is to work with simplicity, cost consciousness and generosity. The aim is to generate business benefits for the Swedish furniture and interior design industry by focusing on internationalization and competence development through collaborative projects and activities.

Feel free to contact us for more information, cooperation or networking!



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INVOLVE

Our goal is to represent, support and promote the Swedish furniture industry when in dialogue with national and international partners, being a place to meet, generate business and benefits through collaborative projects and activities, and last but not least, connect with others who wish to interact, together.

ENABLE

The aim is to create, strengthen and support international relations and make the Swedish furniture industry visible to the world. The Inside Swedish Design concept is about connecting business and people in events with a common message and to view Swedish design, production and sustainable business in a bigger picture, together.

ACCELERATE

Swedish furniture and interior design industry needs new ideas, new business models, new companies and next generation of leaders, research, and educations. Our job is to initiate collaborative projects and connect with companies and organisations who wish to generate business benefits, by working together.

2021



Abstracta
Ackurat Industriplast
Albin i Hyssna
Anderssons Mekaniska
Balzar Beskow
Baux
Bendinggroup
Blå Station
Bolon
Bröderna Jörgensen
Byarums Bruk
C & D Snickeri
Carlsson Smide & Järnaffär
CEOS
Dan Ihreborn
David Design
Decorpanel
Direktlaminat
DUX
EFG
Ekdahls Möbler
Elmo läder
EVI Industries Vaggeryd
Fabrikant
FlexFlock
Fogia
Folkform
G.A.D
Gemla Fabrikers
Glimakra of Sweden
Grand Relations
Green Furniture Concept
Grimslöv Trä & List
Grythyttan Stålmöbler
Gärnsnäs
Horda Stans
Horreds Möbel
Hälsa Art Of Sleep
Jio Möbler
Johanson Design
Jönköping Tekniska Högskola
Karl Andersson & Söner
KG List
Kinnarps
KSL Trading
Källemo
Kärnsund Wood Link
Lammhults Möbel
Linnéuniversitetet
Ljungsåsa
LP Pressgjuteri
Lundbergs Möbler
Lundqvist Inredningar

Magnussons Snickerifabrik
Malmbäcks-Werken
Malmstens LiU
Martin Björnson
Massproductions
Materia
Micki Produktion
Mitab
Mylhta
NC Nordic Care
Nevotex
Noas Sweden
Nola Industrier
Norrgavel
O.H. Sjögren
OC Oscarson
Offecct
Ogeborg
Proton Technology
SA Möbler
Sibab Interior
Skandiform
Sono Sverige
STEEL by Göhlin
Stockholm Furniture & Light Fair
Stolab
Stolfabriken i Tibro
Storängen Design
String Furniture
Strömslunds Snickerifabrik
Support Design
Svensson & Linnér
Swedese Möbler
Swedstyle
Sävsjö Näringsliv
Tibro Hantverksakademi
Tibro Kommun
TMF, Trä- och möbelföretagen
TMT Design
Tranås Kommun
Tre Sekel
Vaggeryds Kommun
Välinge Innovation Sweden
Värnamo Kommun
Värnamo Sliperi & Glasmästari
Växjö Kommun
WOG Metall
WOG Trä
Zero Interiör
Zweed Furniture
Åberg & Söner
Örsjö Belysning

Talks

The talks on February 8th are held in English, aimed for an international audience, and the talks on February 9th are held in Swedish, for a national audience.

MONDAY FEBRUARY 8

9.30–10.00 Press preview ”Presence and Innovation”
Moderator: Hanna Nova Beatrice

14.00–14.40 PANEL on Presence: Make it better
- Questioning conventional sustainability and making space for self-reflection.

Håkan Nordin, Head of Sustainability Bolon
Erik Lundh, CEO Källemo
Johan Lindau, CEO/Design Mangament Blå Station
Moderator: Lia Forslund

15.30–16.10 TALK on Innovation: Shifts in mentality
Reshaping our perception of what’s possible through forward-thinking design.

Patrik Carlsson, Business Developer Vålinge Innovation
Fredrik Franzon, CEO and Founding Partner BAUX
John Löfgren, Creative Director Form Us With Love
Moderator: Lia Forslund

TUESDAY FEBRUARY 9

10.00–10.30 Svenska möbler i The Green Deal –
Regeringssatsning som ska stötta designföretagens export

Madeleine Sjöstedt, generaldirektör Svenska institutet
Cecilia Ask Engström, chef branschutveckling TMF
Dag Klockby, VD Gärsnäs
Johan Lindau, VD Blå Station
Moderator: Mats Widbom, VD Svensk Form

11.00–11.30 Historia och framtid – Svensk möbeldesign i utveckling

Lars Bülow, designer, arkitekt MSA, Möbeldesignmuseum
Torsten Hild, professor i möbeldesign
Agneta Stake, grundare, designchef, Nola
Mika Lindblad, formgivare
Moderator: Anne Marchal

13.00–13.30 Svenskproducerade möbler – hur möjliggör vi en ökad användning av lokalt producerat trä?

Björn Nordin, chef interiör och design Svenskt Trä
Martin Johansson, VD och ägare Stolab
Lisa Hilland, designer och grundare Mylhta
Thomas Wilsson, styrelseordförande Interior Cluster Sweden
Moderator: Anne Marchal

13.45–14.15 Det som inte syns... – Om farliga ämnen i möbelindustrin

Charlotte von der Lancken, designer
Johan Berhin, designer & grundare Green Furniture Concept
Sofie Örnvinsson, grundare Fabrikant
Erik Graesén, produktutvecklingschef, Abstracta
Victor af Wetterstedt, produktutvecklingschef, Gärsnäs
Moderator: Anne Marchal

See the entire
program here



insidewedishdesign.com

Abstracta

We create better soundscapes. An acoustic revolution has occurred in recent years. Public awareness about the decisive impact that soundscapes have on our health, creativity and performance has grown dramatically. Workplaces and other interior environments are no longer only being designed to look good but to sound good, as well.

At Abstracta, we have been working to create better soundscapes since 1972 – which makes us acoustics pioneers. Today, we offer a wide variety of solutions for different types of environments and requirements – from thoughtfully designed sound-absorbent screens and surfaces to innovative furniture with integrated acoustic characteristics. And in close cooperation with some of the world's most influential contemporary designers, we are constantly exploring new ways to create better soundscapes.

www.abstracta.se

abstracta



Albin i Hyssna

We do what we have believed in and have loved doing for close to a hundred years. We manufacture and deliver timeless furniture primarily for people in public environments where the demands on quality, performance and durability are especially high. We do this with a genuine passion that you can rely on.

In collaboration with established designers, Albin i Hyssna aims to produce, market and sell highly functional furniture for people in public rooms. Through our knowledge and skills, commitment to sustainability and a sense of responsibility for the future, Albin i Hyssna aims to always be associated with quality.

www.albinihyssna.se

Albin
i Hyssna



Baux

In 2013, Fredrik Franzon, Johan Ronnestam and the founding members of Form Us With Love; Jonas Pettersson, John Löfgren and Petrus Palmér set out to innovate the world of acoustic materials. Together, they had a mission to create a global interior and architect material brand to achieve better working conditions for people worldwide. Therefore, BAUX was founded on the belief that building materials should be sustainable, surprisingly functional and remarkably beautiful. BAUX designs, produces and markets functional construction materials that meet the contemporary expectations of architects, engineers and builders – without compromising tomorrow's safety and environmental standards.

Let's Build!

www.baux.se

BAUX



Blå Station

Blå Station is a family business based in the little seaside town of Åhus on the Swedish south-east coast, where the sea is forever restless. Just like us! Our design philosophy is to offer an alternative to what is already available. It's about researching the potential of future design here and now.

Our thoughts are focused on the interiors that surrounds us – how they are built and how they work. How do we interact in the public space? Has today's society added new demands? Has our way of socializing changed? There are many questions that inspire us to think differently.

To meet today's demands and desires, we believe it is necessary to have an open and innovative mind, a child's curiosity as well as a heart that rejects shortcuts and apathy. Curiosity is our fuel, as we keep searching, not for the already known and established, but for the unexpected, yet-to-be discovered.

www.blastation.se

BLÅ STATION





Bolon

Bolon is a Swedish design company that makes innovative flooring solutions for public spaces. It is a third-generation family business run by sisters Annica and Marie Eklund. Under their leadership, Bolon has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas, Apple and Missoni Home. With a strong commitment to sustainability, Bolon designs and manufactures all its products at a facility in Ulricehamn in Sweden. The company is recognised worldwide for its award-winning flooring and its collaborations with some of the world's most acclaimed innovators and creatives.

www.bolon.com

BOLON



Dux

DUX is a pioneer in the field of comfort and sleep quality. With a focus on timeless aesthetics, sustainable design and comfort, DUX creates collections that last for generations. In addition to its beds, DUX is also proud of design icons such as the Jetson, Karin and Pernilla armchairs, by renowned designer Bruno Mathsson, not to mention notable design collaborations with leading Swedish design trio Claesson Koivisto Rune and Danish studio Norm Architects.

The supreme comfort of the beds is replicated in all the upholstered furniture, since it too makes use of the famous DUX spring. Nordic materials with wonderful textures and a largely natural color palette combine to achieve refined harmony.

www.dux.se





EFG

Our roots are in the forests of Småland, and the area's long tradition of furniture making is firmly established at EFG. We have devoted ourselves to sustainable design ever since our founder K G Andersson manufactured his first rib-backed chair in Tranås more than 130 years ago. Today EFG design products with minimalist construction, versatile functionality and a long lifecycle. Furniture where the quality, function and style mean that it needn't be replaced but can be updated over time. We want to create "darlings" – items of furniture where the form and function mean they can be retained and redesigned if necessary. This helps achieve a more climate-friendly furniture industry and ultimately, a more sustainable world.

www.efg.se

e|f|g



Fabrikant

In Småland, nothing is taken for granted. Thriftiness and using what nature has to offer parsimoniously has been a necessity. In the 19th century many people left to look for a better life in the New World. But those who stayed behind created something bigger – the driving force to make the impossible possible.

For over 30 years, we have produced premium stainless steel parts for industrial dishwashers used in schools, restaurants and hospitals around the world in our factory. Under the Fabrikant brand, the next generation is taking this expertise a step further and making the dream of sustainable furniture for public spaces, homes and gardens a reality. Everything is made from stainless steel with flair and solid expertise in our factory in the Smålandic forests – simply, genuinely and locally, exactly as we want it to be.

www.fabrikant.se

Fabrikant

Folkform

Folkform was founded in 2005 and is run by Stockholm-based designers Chandra Ahlsell and Anna Lovisa Holmquist. They began collaborating while studying industrial design at Konstfack in Stockholm. Ahlsell went on to study at the Pratt Institute in New York, while Holmquist pursued her studies at Goldsmiths in London as well as the Royal Danish Academy of Fine Arts in Copenhagen. Folkform's work is represented in the collections of the Swedish Nationalmuseum in Stockholm, as well as Nasjonalmuseet in Oslo. In 2019, Folkform won the Bruno Mathsson Award, the most prestigious design prize in the Nordics.

www.folkform.se



G.A.D

We make top quality furniture for everyday life and lifelong use, celebrating the sensuous qualities of first-class materials and genuine cabinetry.

Our artisan production has its heart on Gotland, off the east coast of Sweden, where we combine solid birch, oak, limestone and diabase – with wool, lambskin, leather and glass. The solid materials make our furniture sustainable, easy to maintain and renovate.

Our timeless designs emphasize the expertise of skilled craftsmen and allow customizing adjustments. To us, every piece of G.A.D furniture is a personal project signed by the responsible carpenter, and we welcome our customers to be part of the process. After all, as we see it, buying a piece of furniture is supposed to be an investment for life.

www.gad.se

G.A.D



Gemla Fabrikers

Gemla Fabrikers, is the oldest furniture workshop in Sweden, founded 1861. Today we are the only Swedish company mastering the art of taming solid wood with steam. We work with some of the most talented, mainly Swedish, designers when developing attractive contemporary products for places were people meet.

We only work with wood from certified forests. Only the finest specimens pass our critical eyes. After cutting the wood we steam it and shape it by hand into molds of steel. When the wood is dry we make it round and soft before building the product by hand. This technique enables light, strong and extremely durable products with a minimum of waste. Gemla only use natural environmentally friendly materials that age beautifully.

We simply love beautiful, handcrafted furniture that lasts!

www.gemlaab.se

gemla
Handmade in Sweden



Green Furniture Concept

Green Furniture Concept makes sustainable design for public interior areas. Configurably winding, seamless seating and acoustic lighting from Green Furniture can be found in places like Dublin Airport, Topanga Mall (LA) and Stockholm Central Station.

‘Seamless’ means room for more people when needed and the possibility of designing grand furniture configurations in scale with large spaces. Configurations that can take any creative formation, follow the lines of the building and lead the flow of people.

‘Acoustic Lighting’ means lighting designed to provide outstanding visual and acoustic spheres. ‘Sustainable’ is our story. Natural and upcycled materials crafted in an ecologically sound way – CSR you can see, CSR that serves a function.

www.greenfc.com



Green Furniture Concept





Gärtnäs

Gärtnäs is one of Scandinavia's foremost and most inquisitive manufacturers of wooden furniture. We work with some of Sweden's best designers. You can see and feel that it is Gärtnäs. Our family-owned factory in Österlen has been making furniture since 1893. Now we manufacture for people today and a long time to come. We gladly sell to private persons, as well as the public space, and we investigate needs and beauty, while safeguarding the environment. Manufacturing is industrial craftsmanship. Our furniture is like our children, not to be forgotten when they leave the factory; we take responsibility. When the time comes, we are happy to renovate them as new. Smart, economical, environmentally wise. With our vision of the future, we will be climate neutral by 2030 at the latest. Gärtnäs. Made in Sweden for a better future everywhere, at home, at work.

www.garsnas.se

Gärtnäs



Johanson Design

Our history began in 1953, when Börje Johanson came up with the idea to sew cushions, and then began a company. Through the years, we have reached an international audience by focusing on Scandinavian design and sterling furniture craftsmanship. Virtually all our production takes place in our own modern production plants. As a result, we have total control over frame manufacturing, cutting, sewing, upholstery, assembly and metalwork. We offer an enormous selection of upholstery designs and 399 different RAL colours for our furniture's metal parts. Together, this gives our customers wide freedom of choice, short delivery times, and most importantly, high quality. Today, Johanson is an international company with 60 employees and annual sales of SEK 170 million. Our goal is to grow while maintaining quality and delivery performance – with the same dedication and service that we give our customers today.

www.johansondesign.se

JOHANSON

Källemo

Furniture is a concept with a will of its own conveying an expression. Our ambition is to work with designers who are aware of what quality stands for – accomplishment unaffected by trends. Our father, Sven Lundh (1925-2015), the founder of Källemo said: “An object shall stand the wear of the eye”. That’s where the toughest wear is. From the outset sustainability has been vital for us – decades before the term was launched. We produce objects to last over time – esthetically, artistically, physically and metaphysically. We engage in collaborations with gifted designers who share our vision. We believe in the precision of cutting edge technology – but equally in that it is in the hand that applies the final personal, magic touch. Craft and tactile materiality. We believe in the idea of furniture and design as art and vice versa – in the notion that the objects with which we surround ourselves must fulfill immaterial and artistic as well as material and practical needs.

www.kallemo.se



Lammhults

Founded 1945 in Lammhult, Sweden, Lammhults’ work develops a dialogue between space, materials, history, craft and technology in response to the needs of contemporary living and working. Lammhults see design as a powerful tool for change and want to enrich everyday life by contributing with more meaningful and sustainable designs. The optimistic spirit is a defining characteristic of Lammhults – and a vital part of our heritage.

We have over 75 years of experience in the furniture industry designing and developing contemporary furniture for various kinds of spaces –meeting places, public spaces and homes. At Lammhults we know that space matters and has a strong influence on us. Good design contributes to shape our dwellings and surroundings in ways that are relevant both today and tomorrow.

Lammhults – Space Matters

www.lammhults.se

LAMMHULTS





Mylhta

Mylhta design range is inspired by Scandinavian nature with focus on sustainability and quality. All items are made with greatest quality from natural materials combining the handmade, quality craftsmanship with modern production techniques.

Since the launch in 2018, founder and designer Lisa Hilland has been granted several awards for her work with Mylhta, Anno Cabinet was awarded 'Furniture of the year 2019 by Sköna Hem and Mylhta Stool 'Furniture of the Year 2019' by Form Magazine, Swedish Arts and Crafts Association.

Now the range is expanded with work by some of Scandinavia's most renowned designers; reintroducing a design classic by Carl Malmsten in collaboration with Swedish Wood and Carl Malmsten AB, along with new exciting contemporary designs by Anna Kraitz, Matti Klenell and Lisa Hilland.

www.mylhta.com – www.carlmalmsten.se – www.svenskttra.se



Nola

Nola Industrier is a developer of sustainable design furniture for urban environments. For 40 years, Nola has developed and honed ideas, products and visions for urban spaces. We collaborate with Sweden's leading designers and architects from concept to manufacture, with sustainable production taking place exclusively in Sweden.

Nola stands for quality, aesthetic and sustainable design over time. Award-winning designs and street furnitures for urban spaces and public projects. Nearly half a century of designing for the urban landscape enables us to produce quality products that make urban environments a little bit more beautiful, and a whole lot easier to live in.

www.nola.se



OFFECCT

Offecct seeks to create a more sustainable balance in people's lives, one that has positive repercussions in the broader perspective, that is, on the state of the earth. This is our mission. We call it Offecct Lifecircle. Offecct's furniture is created in collaboration with selected architects and designers around the world. It is manufactured in Sweden, using elaborate materials and environmentally-friendly techniques. It often has a unique twist, frequently meeting a previously unknown need. It allows people of today to relax or, indeed, have more energy.

We have showrooms in Stockholm, Gothenburg, Tibro, Oslo, Copenhagen, London, Rotterdam and Milan. Since May 2017, Offecct is a part of Flokk (Norway), an international group focusing on design and development of furniture for working places and soft seating.

www.offecct.se

OFFECCT



Ogeborg

Ogeborg is a family business in the second generation based in Stockholm. For over five decades we have shared our expertise and passion for honest high quality materials and textile floors.

A textile floor helps to define an interior or the function of a room. It can set the tone for an entire space or play a small modest part by enhancing the feeling and mood. We are always curious, curious to find new ways and techniques. At Ogeborg we mean that by having a curious mind you can find a solution to the impossible together.

Everything we do, we do with a great attention to detail and with a deep understanding of the tactile values a carpet or rug requires to be sustainable, long lasting and timeless.

www.ogeborg.se





STEEL by Göhlin

STEEL by Göhlin is a small Swedish furniture company based in Gnosjö, a little town in Småland, known for its unique entrepreneurship. The company is owned and run by Catrine Göhlin. Together with the architect Pontus Lomar, she has developed a unique collection, mostly custom-made. All production takes place in Småland.

Solid Elegance. The pieces in the STEEL by Göhlin collection share steel as the main component, and high-quality supplementary material that accentuates the sense of steel. The design is characterized by a simplicity distilled to functional and timeless elegance achieved through thoroughly-considered and well-crafted details.

Chair No 1 is the most famous product in the collection, an armchair that received silver at the Swedish Design Awards 2017.

www.steelbygohlin.se



Stolab

Solid wood craftsmanship

Through local, small-scale manufacturing that is sound and sustainable for people and the environment, we make timeless furniture in solid wood, with carefully crafted craftsmanship and detail work, that offers great value to our customers.

Our actions today make an impression on future generations and become the hallmark of Stolab. We have an underlying belief that, although we may be a small part of a greater context, we nonetheless make a difference. We should ensure that we do whatever we can to contribute to a healthy environment. This is why we give a little extra thought when making decisions. We want to make a positive contribution rather than a negative impact, which includes our products, our work environment and our manufacturing facilities.

www.stolab.se



String Furniture

In 1949 architect Nisse Strinning and artist Kajsa Strinning came up with an ingenious idea; the String® System. It has earned a place in design history thanks to its modern and minimalistic design and an ingenious construction.

Now in its eighth decade, the String® System is just as flexible and lively as when it debuted and can be endlessly reinvented as it passes from one generation to the next.

We continue to evolve the original String® System by introducing contemporary colours, new materials and accessories.

But we also introduce new designs, new furniture to our collection, by other Swedish designers whose ideas and ambitions closely align with String's essential simplicity, uniqueness and durability.

www.stringfurniture.com

..by String Furniture



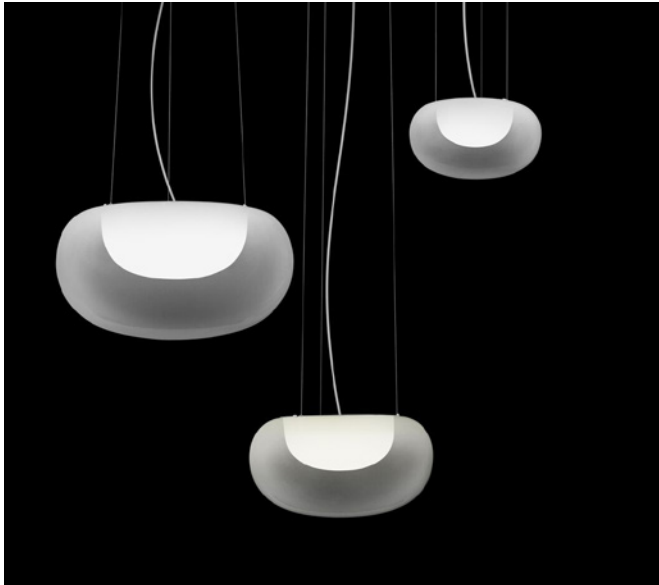
Storängen Design

Storängen Design was founded in 2017 with a goal to develop a portfolio of furniture based on timeless ideals and modern Scandinavian design, such as our chair Storängen. A bold and charismatic offspring of the classic Windsor chair with uncompromising functionality and craftsmanship. This chair gave the company its name and was the start of our journey. Our idea is to create a direct and honest link between the craftsmen making the furniture, and the professional and private buyers they were intended for.

At Storängen we only work with sustainably sourced materials, manufactured with a combination of traditional skills and modern techniques. It is furniture to last a life-time and always made in Sweden.

www.storangedesign.com





Zero

Unique attraction - We make technical lighting decorative.

Zero Interiör was founded in 1978 with the vision of making unique light fixtures for a design-interested audience. These products, in combination with a deep understanding of how best to illuminate public indoor and outdoor environments, is at the heart of our identity. From the start, our creation of unique environments has been praised in both Sweden and abroad, thanks to our guiding principles: quality, environmental care and innovation. Our local roots and manufacturing have built long-term relationships with customers and suppliers that are vital to us. More than 80% of manufacturing takes place within roughly 200 km of Nybro in Småland and all assembly occurs in our workshop in Nybro.

www.zero.se



Välinge Innovation

Threespine® Click Furniture by Välinge Innovation IP and R&D company Välinge, founded in 1993, pioneered the concept of glue-less click flooring and changed the way people install and use flooring. Twenty years later we launched our Threespine® technology for furniture – assembly has never been easier, no need for tools or complex manuals. You just click your furniture together. This award-winning technology has revolutionized the lifespan of furniture and brought circularity into the furniture industry. By using the dismantling pin to take the furniture apart, you can then reuse, remodel or recycle the furniture easily. For furniture producers, designers and architects who want to be limitless in choice of material or thickness of the panels and at the same time be sustainable, Threespine is the clear choice.

www.threespine.com



”If we really want to reach our global sustainability goals we need to develop smart, easy to assemble furniture and transport them in flat packages. Flat packages and RTA solutions are not quality indicators, it’s just a way to take responsibility.”



Patrik Carlsson
Business Developer, Vålinge Innovation



Sofie Örnvinsson
Founder and designer, Fabrikant

”Winding paths, stone walls and stately spruce forests are the result of centuries of careful use of our nature. The inspiration behind our furniture is taken from the dark spruce forests. We have extended our long experience of producing high-quality products in stainless metal wire to furniture production – products made to withstand daily life and last a long time in our Scandinavian climate”

”Our clear focus on innovation and design is stronger and more important than ever, but, at the same time, the environment and sustainability must permeate the entire design process.”



Agneta Stake
Founder and owner, Nola

interior cluster
sweden

